



Enterprise Europe Network NRW.Europa - Overview



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Where to find us?





**More than 600 partner
organisation in 51 countries**

Enterprise Europe Network in NRW: NRW.Europa

- Germany: 13 network partner
- North Rhine-Westphalia:



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Business Support on Your Doorstep

NRW.Europa

Relevance for NRW

- 723.000 small and medium-sized enterprises
- NRW exports amount of 182 billion €, imports sum up to 204 billion €
- Eight of NRW's twelve most important trade partners are members of the EU
- 59 universities and universities of applied sciences, 60 non-university research institutions
- 50 technology centres and 28 technology transfer units
(Source: Knowledgebase-nrw.de,)

The NRW.Europa Stakeholder Network

- 20 participating institutions from North Rhine-Westphalia
- Make targeted use of the support and services offered for their own activities and clients
- Support on a case-by-case and project-related basis the work of NRW.Europa
- Implement joint activities with NRW.Europa
- Provide feedback from their clients about ways to improve these services



Whom does NRW.Europa address?

YOU!

Enterprises, especially SMEs, which

- Want to make (better) use of market opportunities in the EU
- Want to access international procurement markets and suppliers
- Are seeking co-operation partners in the EU
- Are facing competition and seeking access to innovative know-how and technologies
- Want to market their existing knowledge
- Require finance and funding for international projects

Universities and research institutions

NRW.Europa's core tasks

1. Latest EU-news and feedback on the EU.

We keep you up to date and we are your voice to Brussels.

- Early information about developments in the Single European Market, EU legislation and public procurement
- Newsletter and Hotline (individual consultancy) **+49 208/ 30004-21** at ZENIT
- Participation in panels and studies to assess the impact of EU legislation
- Feedback on EU legislation & -policy to the EU Commission



NRW.Europa's core tasks and implementation

2. European Countries – new markets!

Ways to the international market success.

- Specific information about target countries and –markets (e.g. economic situation and key data, legal provisions, support)
- Development of internationalisation strategy (e.g. chances/ risk-analysis, choice of capable internationalisation forms)
- Implementation of internationalisation strategies (e.g. Search and choice of co-operation partners, project support and management)



NRW.Europa's core tasks

3. Do you need funding?

We will do the research for you.

- Funding-Hotline (application advice) **+49 208/ 30004-39** at ZENIT
- Europe-wide support programmes (e.g. Horizon 2020, COSME)
- Early information about the European funding programmes & calls for proposals Structural funding in EU-countries (e.g. EFRE, ESF)
- Mediation of co-operation partners for funding programmes
- EU regional funding in NRW (e.g. NRW Ziel-2)
- Public financial assistance of foreign economics
- Keeping in touch with the National Contact Points for funding programmes



Implementation of core tasks

3. Do you need funding?

We will do the research for you.

- Newsletters „Europa.Info Mittelstand“, „Europa Aktuell“, Information sheets on selected and current European topics and special publications
- Funding talks and topic related events
- Information platform under www.nrw-europa.de
- Maintenance of the central information and communication platform for FP7 and CIP / Horizon 2020 and COSME (www.frp.nrw.de)



NRW.Europa's core tasks

4. Every Jack will find his Jill!

We will find the ideal business partner for you.

- Technology and business co-operation between businesses
- Co-operation between science and business
- Co-operation between regional clusters



NRW.Europa's core tasks

4. Every Jack will find his Jill!

We will find the ideal business partner for you.

- Realisation of technology and innovation audits
- Creation of business and technology profiles
- Concret mediation of business and technology co-operation partners (database)
- Organisation of matchmaking events and delegation's journeys
- Participation in thematic working groups on EU-level (biotechnology, energy & environment, health, security, agrofood)
- Personal networking



Where to find us? www.nrweuropa.de



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